

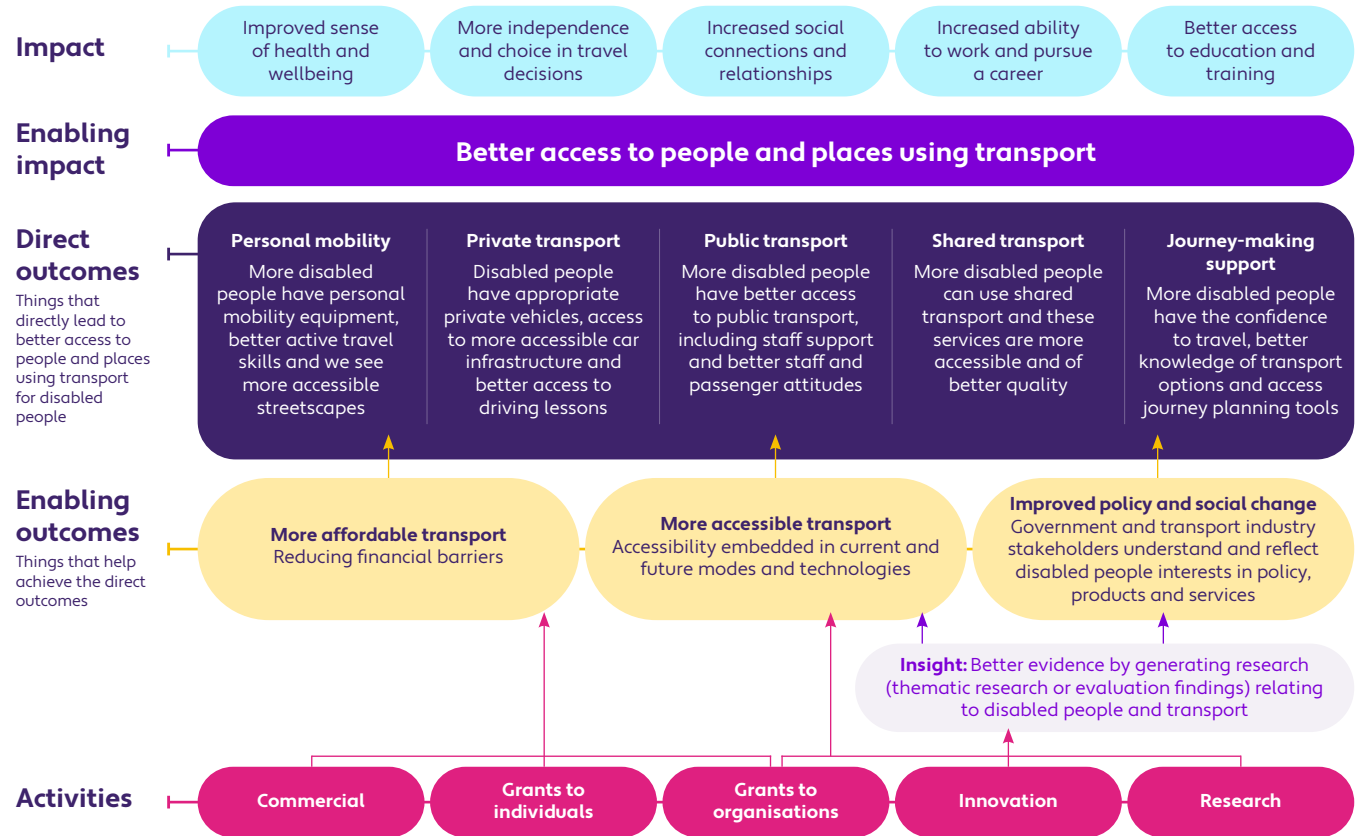
# Our Theory of Change

A 'theory of change' is a way for organisations to describe the change they want to bring about in the world and how they will achieve it. It is presented as an infographic or diagram, to show what the organisation does, how it does it and the impact the work has.

We worked with New Philanthropy Capital to develop our theory of change to inform our 2025-2030 organisational strategy. It helped us to identify how we should measure our impact and has led to our decision to align our work to our five transport themes. It also led to the decision to prioritise gathering insights and carrying out policy work alongside our existing activities such as oversight of the Motability Scheme and grant-making.

For questions about our theory of change or our strategy, contact us at:

[transportequity@motabilityfoundation.org.uk](mailto:transportequity@motabilityfoundation.org.uk)



## Understanding our Theory of Change

The theory of change is usually presented as a diagram.

Day to day we carry out various activities, such as overseeing the Motability Scheme, grant-making, research and innovation. The activities sit at the bottom of the diagram.

The impact we have on the lives of disabled people, which is what matters most, is shown at the top of the diagram.

The theory of change describes how our activity helps us to achieve this impact by showing us the steps in between.

The first step is that our activities, together with the insight we gain through our work, lead to three key outcomes. These are more affordable transport, more accessible transport and improved policy and social change.

The next step is the effect that these improvements have on disabled people's ability to travel. We can see that our work improves access to:

- Personal mobility such as wheelchairs and walking aids
- Private transport such as cars, including access to driving lessons
- Public transport such as buses and trains
- Shared transport such as community transport services, taxis and local bike schemes
- Journey-making support, such as maps and information that help people to plan and make journeys

Finally, we can see that better access to transport gives better access to people and places. This in turn has a direct impact on disabled people's lives through:

- Improved health and wellbeing
- More independence and choice in travel decisions
- Increased social connections and relationships
- Increased ability to work and pursue a career
- Better access to education and training.